



ISC Sponsorship and Marketing Opportunities

Sponsored by: Fantasy Sports Association
Bellagio Las Vegas – March 24-25, 2010

To measure a conference sponsorship, realize that it's about quality, not quantity. Conferences are an integral part of marketing in the business and startup world, and that's not going to change. However, that doesn't mean companies should blow \$75K on parties and a 20' x 20' foot booth at a tradeshow. Be smart, be measured, and most of all - see it as part of a larger scheme.

For cost effective sponsorship opportunities at the Interactive Sports Conference (ISC) contact: Ryan Houston at 636-293-9484 or via email at: rhouston@fanball.com

All ISC Conference Sponsors receive 10% discount at BuzzerSports.com Memorabilia Booth at Conference.

ISC PLATINUM SPONSOR - \$20,000

- Fantasy Sports Association



ISC GOLD SPONSOR - \$10,000

- One Year membership to FSA (cost is \$5,000). Join this elite organization of sports professionals and receive passes to the FSA sponsored Sports Media & Technology Conference, FSA consumer surveys and networking with top industry businesses.
- ISC Conference Passes (4; \$2,000 value)
- Handouts available at Registration
- Insert in conference bag
- Premium banner placements at Conference Registration and Main Conference Room
- Premium position of Company logo on conference website
- Premium position of Company logo on all conference print and e-marketing collateral
- Detailed profile in conference directory
- Exhibit Table (\$500 value)

** (4) Sponsorships Available

ISC THURSDAY NIGHT SWEET SIXTEEN VIEWING PARTY - \$10,000

- National Fantasy Baseball Championship (NFBC)



ISC DINNER SPONSOR - \$7500

- Yesteryear Fantasy Football



ISC LUNCH SPONSOR - \$7500

- Opportunity to Address Attendees (3 minutes)
- ISC Conference Passes (4; \$2,000 value)
- Premium banner placements at Conference Registration and Main Conference Room
- Handouts available at dinner table
- Insert in conference bag
- Premium position of Company logo on conference website
- Detailed profile in conference directory
- Exhibit Table (\$500 value)

** (1) Sponsorship Available

ISC COCKTAIL RECEPTION - \$5000

- HOTBOXSPORTS.COM



ISC LUNCH SPONSOR - \$4500

- FANDUEL.COM



ISC NF LPLAYER SPONSORSHIP - \$1500

- **Maurice Jones-Drew Official Sponsored by: Fantasy Sports Insurance**
- Opportunity to meet Player TBD for Private Autographs.
- Premium position of Company logo on conference website
- Detailed profile in conference directory
- Exhibit Table (\$500 value)
- ** (1) Sponsorship Available

ISC NETWORK BREAK SPONSOR - \$2000

- **ONE SOLD TO: BIG GAME**
- Network break call out announcing sponsor.

- Soft drinks, water and coffee provided by sponsor
- ISC Conference Passes (1; \$500 value)
- Premium banner placements at Conference Registration and Main Conference Room.
- Premium position of Company logo on conference website.
- Detailed profile in conference directory
- Exhibit Table (\$500 value)

** (1) Sponsorship Available

ISC BREAK OUT ROOM SPONSOR - \$2500

- Official Sponsor of Bellagio Monet Room
- Quiet retreat for business dealings and discussions with drinks provided over two days
- ISC Conference Passes (1; \$500 value)
- Premium position of Company logo on conference website.
- Detailed profile in conference directory
- Exhibit Table (\$500 value)

** (1) Sponsorship Available

ISC EXHIBIT TABLE - \$500

- Detailed profile in conference directory
- Draped table & two chairs

** (10) Exhibit Tables Available

ISC PACKET INSERT - \$150

- Get your literature handed to them when they pick up their badge!
- All bags stuffed with your merchandise.

** Packets will be given to all attendees.

Additional Sponsorship Opportunities:

ISC BADGE SPONSOR - \$750

ISC LANYARD SPONSOR - \$500

ISC THUMB DRIVE DATA SPONSOR - \$500